



ERIE METROPOLITAN TRANSIT AUTHORITY

127 East 14th Street
Erie, Pennsylvania 16503

PRESS RELEASE

Contact: Sarah Morrison
smorrison@ride-the-e.com
O: 814.459.8922 ext. 122
C: 814.722.6225



FOR IMMEDIATE RELEASE:

EMTA Thanks Its Riders with a Week of Contests, Giveaways & Fare-Free Day

Erie, Pa. – The Erie Metropolitan Transit Authority will be thanking its passengers for riding its bus system during Second Annual Rider Appreciation Days May 7th – 10th. Rider Appreciation Days is a statewide initiative developed in coordination with the Pennsylvania Public Transportation Agency (PPTA) and transit agencies across the Commonwealth. Many transit agencies are offering customers a complimentary ride on Wednesday as a show of appreciation for their continued ridership.

“The EMTA is proud to participate in Rider Appreciation Days,” says EMTA CEO, Jeremy Peterson. “We want to take this opportunity to thank all of our riders across fixed route and paratransit to show that the EMTA is here for our community.”

All transit agencies have different schedules for the week; see EMTA events below:

Tuesday, May 7th: Facebook Photo Contest. Submit a photo of you on an EMTA bus on Facebook for a chance to win a pair of Erie SeaWolves tickets.

Wednesday, May 8th: FREE FARE DAY for fixed route.

Thursday, May 9th Rider Giveaways on select fixed routes by EMTA staff from 10AM to 2PM.

Friday May 10th: Coffee & Donuts at the Intermodal Transportation Center from 9-10AM & announce winners of Facebook Photo Contest.

For more information about the Rider Appreciation Days and details about the events, please visit ride-the-e.com.

###

The EMTA serves as the public transportation provider for Erie County. In operation since 1966, EMTA currently operates 28 fixed routes and provides paratransit to assist with the transportation needs throughout Erie. Reliable service is offered 6 days a week, averaging more than 20 hours and over 5,500 miles each day.

Telephone: (814) 459-4287•Fax: (814) 455-0071•www.ride-the-e.com