

Erie Metropolitan Transit Authority 127 East 14th Street Erie, Pennsylvania 16503

Erie Metropolitan Transit Authority Board Meeting March 24, 2025 MINUTES

Attendance via zoom & hybrid meeting: Board members EMTA Staff

Ashley Lawson (V)	Jeremy Peterson	Freda Tepfer
George Willis (In person)	Dave Robinson	Tyler Titus
Lyn Twillie-Darby (In Person)	Ed Torres	Deb Spilko
Ron Jones (V)	Dani Duran	Emily Aloiz
Shantell Hilliard (V)	Vicky Takach	
Dr. Ben Wilson (V)	Sarah Morrison	
Jill Nagy (V)	Branden Montgomerv	

Adriana Sornberger

Guests

The board meeting was called to order at 4:02PM.

Ashley Lawson asked for approval of the March 24, 2025, meeting agenda. Ron made a motion to approve. George seconded. Motion passed.

Ashley Lawson asked for approval of the February 24, 2025, meeting minutes. Ron made a motion to approve. Shantell seconded. Motion passed.

SOLICITORS ANNOUNCEMENTS: None

CEO ANNOUNCEMENTS: None

PUBLIC COMMENT: Freda brought up concerns about a service plan and funding for service improvements.

CEO REPORT:

- **HR Vacancy** Job notice posted March 14th, 9 applicants and 4 selected for phone screenings. Updates to come after interviews.
- Monthly meetings with county executive Working on bigger plan to help homeless issue in Erie.
- Triennial Review May 20th-21st 2025 by FTA
- **TOD Update** Construction is now complete. A few punch list items are still being completed. Working on lease with a hopeful tenant. Local contractors did a great job and had great communication.
- Erie Events Sarah and Jeremy both attended meetings with Erie Events. They are taking over 8 Great Tuesdays and hosting events at the Bayfront Convention Center. EMTA will continue to provide transportation for larger events. This will be a driver for ridership in summer when services are typically slower.

Telephone: (814) 459-4287 • Fax: (814) 455-0071 • www.ride-the-e.com



Erie Metropolitan Transit Authority 127 East 14th Street Erie, Pennsylvania 16503

- MPO meeting in Summit Township Attended March 12th
- **ModeShift** Met to potentially replace Token Transit with app that provides more data. Talking to other transit agencies that already use it.
- Northwest Transit Managers Meeting April 2, 2025
- Erie County Earn & Learn Program Met to discuss transportation for connecting youth and their employers for the summer program.

SOLICITOR REPORT: None

EXECUTIVE COMMITTEE: None

FINANCE COMMITTEE:

• Vicky reviewed the February preliminary reports. Lyn made a motion to approve. Shantell seconded. Motion passed.

PERSONNEL COMMITTEE:

MARKETING COMMITTEE:

- Completed marketing & branding campaign for 2023-2025. Working on a new plan to start April 1st. Will include a social media strategy plan as well.
- Rider Appreciation Day First week of May
- Fixed Route Changes went into effect March 15th (effected 11 routes) new shelter material and schedules
- March 18th was Transit Employee Appreciation Day; the public got the opportunity to submit a digital thank you
- Continued Travel Trainings
- Working on updated LIFT Welcome Packet

OPERATIONS COMMITTEE: January ridership stats: 117,037 rides for fixed route and 10,692 rides for LIFT with 3,092 of them being ADA rides.

PLANNING COMMITTEE: TOD construction complete, with a few punch list items being completed. Will talk about proposed tenant lease during Executive Session today.

NEGOTIATING COMMITTEE: Met with union president, will meet again in future for fixed route contract negotiations. LIFT contract sent to arbitration and is still being worked on for changes. Once LIFT contract is complete, they will move on to fixed route contract.

NOMINATING COMMITTEE: None

CHAIRWOMAN'S REPORT: None

OLD BUSINESS: None

NEW BUSINESS: None

Telephone: (814) 459-4287 • Fax: (814) 455-0071 • www.ride-the-e.com



Erie Metropolitan Transit Authority 127 East 14th Street Erie, Pennsylvania 16503

ADJOURNMENT:

Ashley Lawson adjourned the meeting with executive session to follow. Lyn made a motion to adjourn. Ron seconded. Motion carried.

The meeting adjourned at 4:24PM.

Executive Session

The next meeting will be April 28th, 2025 via ZOOM and In-person @ 4:00 p.m.

Telephone: (814) 459-4287 • Fax: (814) 455-0071 • www.ride-the-e.com